



**FRENCH TOAST, THE LEADING SCHOOL UNIFORM BRAND,
NOW AVAILABLE ON STAPLES.COM FOR THIS BACK-TO-SCHOOL SEASON**

July 11, 2013; NEW YORK—Shopping for school uniforms just got easier! French Toast is now available on Staples.com. By bringing the leading school uniform brand to the online superstore, parents can now buy school supplies and uniforms in one-stop shopping.

Michael Arking, President of FrenchToast.com, made the announcement. “This is an incredible opportunity for the French Toast brand to extend the availability of products to families because Staples.com is the leading destination for back-to-school. French Toast Official School Wear makes high quality uniforms in great styles and colors. This year Staples.com is offering a wide assortment of school uniforms at prices that won’t break the bank.”

The number of public school districts considering or implementing a school uniform policy is driving the growth and expanding the total market. [Boys school uniforms](#) and [girls school uniforms](#) are available from sizes 2T-20 with prices starting as low as \$7.98 on Staples.com. For approximately \$125, parents can purchase a year’s worth of school uniforms.

The industry leader for over fifty years, French Toast manufactures quality uniforms that meet requirements for tens of thousands of uniform schools nationwide.

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ABOUT FRENCH TOAST:

French Toast Official School Wear™ is America's leading brand of school uniform. Since 1958, our company has provided families with quality children’s wear and boys and girls school uniforms at great prices. Our selection of uniform styles and sizes is second to none, from toddler size uniforms through young adult, French Toast carries over 6,000 individual colors, styles and sizes in stock, all year round! For more information, please visit www.frenchtoast.com.